

## Extra Innings On-Deck in Illinois

Press Release

October 2, 2009



### *National Franchise Company Announces Signing of 1<sup>st</sup> IL Franchise*

**Middleton, MA – October 2, 2009:** Extra Innings, America’s premier indoor baseball and softball training center, is taking its game to Illinois. The Middleton, Massachusetts based Extra Innings Franchise Company is proud to announce the signing its first franchise in the state of Illinois with a new agreement for Bloomington-Normal, IL.

Extra Innings Bloomington-Normal is scheduled to open in 2010 and will showcase a first class facility providing optimal space for all around baseball or softball training needs. The location will service and support ballplayers of McLean County and beyond. For more information on the development of Extra Innings Bloomington-Normal, visit [www.extrainnings.us](http://www.extrainnings.us).

“We are extremely excited to offer the Bloomington/Normal area a first-class indoor training facility and pro shop for baseball and softball enthusiasts of all ages,” said Steve Ekhoff, owner of Extra Innings Bloomington-Normal. “Area demographics, the desperate need for a facility, growing popularity of baseball and softball and our unique partnership with the Frontier League’s Normal Corn Belters make Extra Innings a perfect fit for this community.”

Extra Innings Training Centers are unique in the marketplace. Each facility, regardless of size, offers year-round practice facilities for ballplayers of all ages and ability levels, professional instruction, and a nationally recognized Pro Shop that carries the top brands of baseball and softball equipment and apparel available today.

#### **About Extra Innings:**

Founded in 1996 and based in Middleton, MA, Extra Innings provides practice facilities, professional instruction, and a nationally recognized Pro Shop to baseball and softball players of all ages and ability levels. The Extra Innings Franchise Company is committed to providing these same opportunities and services to ballplayers across the country with its franchise initiative. Additional locations are set to open this year in Arizona, Colorado, Ohio and South Carolina. For more information, or to find a location near you, visit [www.extrainnings.us](http://www.extrainnings.us).